

[nuhamaulana.com](https://nuhamaulana.com)

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# Nuha Maulana Ahsan

Senior Web & UI/UX Designer · 5+ years of client website work

Yogyakarta, Indonesia (Remote, open to relocation)

## Summary

Web and UI/UX designer with 5+ years shipping visually polished, user-centered websites for clients across SaaS, agencies, and small businesses. I work fluently in Figma, keeping files organized, components consistent, and handoff frictionless for the developers I partner with. Strong on layout, typography, and modern responsive design across desktop, tablet, and mobile, with hands-on production experience in WordPress and Elementor and a working understanding of HTML/CSS. Comfortable working remote with international teams and clients.

## Skills

### Design

UI/UX Design, Graphic Design, Branding, Design System, Wireframe, Prototyping, User Flow, Design Thinking, Usability Testing

### Software

Figma, Illustrator, Photoshop, After Effect, Premiere Pro, Elementor

### Language

English, Indonesia (native)

## Portfolio

**Website** [nuhamaulana.com](https://nuhamaulana.com)

**Figma Portfolio** <https://s.id/nuha-ui>

**Dribbble** [dribbble.com/nuhamlnaa](https://dribbble.com/nuhamlnaa)

**Behance** [behance.net/nuhamlnaa](https://behance.net/nuhamlnaa)

## Experience

### Web Designer at DotYeti Design LLC (Jun 2024-present)

- Design visually polished, user-centered websites for clients across a wide range of industries, translating brand and business goals into layouts that perform.
- Build fully responsive designs for desktop, tablet, and mobile, applying modern web design best practices to layout, typography, and visual hierarchy.
- Redesigned DotYeti's main website and the client-facing platform dashboard, improving usability while keeping brand identity consistent across marketing and product surfaces.
- Maintain organized, component-driven Figma files with clear naming, auto layout, and reusable styles so developers and project managers can navigate them without friction.
- Create interactive Figma prototypes for client presentations and internal review, then collaborate with developers through clean design-to-development handoff.

### Freelance Web Designer at Reel Unlimited (Jan 2024-Jun 2024)

- Designing websites and landing pages for various business fields within tight timelines.
- Crafting the responsive appearance of websites and landing pages.

### Senior UI/UX Designer at Vektora Studio (Jun 2021-May 2024)

- I help clients in creating tailored UI/UX solutions for diverse businesses.
- I establish efficient design systems, ensuring consistency and speeding up workflows.
- I craft and promote UI Kit templates across platforms for wider adoption.
- I lead and mentor designers, driving the creation of appealing, functional designs.

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## Experience

### UI/UX Designer at Selaras Studio (Jun 2020-May 2021)

- I design cutting-edge website interfaces tailored to diverse industries, leaving a lasting impact.
- My expertise lies in creating responsive displays that seamlessly adapt to tablets and mobiles, ensuring a consistent user experience.
- I bring designs to life using WordPress and the Elementor plugin, translating vision into interactive and visually appealing websites.

### Freelance Graphic Designer at Future Doctor Indonesia (Jan 2019-Jul 2021)

- I enhance social media aesthetics, creating captivating appearances that capture attention.
- I design diverse print materials, from dynamic flyers to impactful posters, delivering compelling visual content.
- I boosted Future Doctor Indonesia's brand recognition through strategic design, leaving a lasting impact.

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## Education

### Visual Communication Design (2019-2023)

Universitas Sebelas Maret

GPA 3.82

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## Awards

Finalist (Feb 2021)

### Understanding UI/UX: Mobile App Design Competition

Issued by Informatics Engineering, Universitas Muhammadiyah Malang

Third Place (Dec 2020)

### UINIC 4.0: UI & UX Competition

Issued by Faculty of Science & Technology, Universitas Islam Negeri Sunan Kalijaga

Appreciation (Dec 2018)

### Appreciation of Indonesian Outstanding Students 2018

Issued by Ministry of Education, Culture, Research, and Technology

Finalist (Sep 2018)

### Young Inventors Challenge 2018 - Kuala Lumpur

Issued by Association of Science Technology and Innovation Malaysia.

Gold Medal (Sep 2017)

### Festival Inovasi dan Kewirausahaan Siswa Indonesia 2017 - Bandung

Issued by Ministry of Education, Culture, Research, and Technology

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## Contact

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